

PRESENTING SPONSOR

\$10,000

- Exclusive sponsorship of the entire event as the presenting sponsor
- Prominent placement of sponsor logo on 1,500 Bowl for Spring Break t-shirts
- Large company logo with prominent placement on post-event billboard to rotate locations for one calendar year
- Large company logo on event website that will be visited by hundreds of bowlers and individuals making pledges
- Prominent placement of company banner at the front of the bowling center
- Recognition in Heartland Big Brothers Big Sisters' newsletter and annual report
- Sponsor will be listed in event materials, including posters and electronic slide show
- The opportunity to distribute marketing and promotional items to hundreds of bowlers
- Recognition in Lincoln Journal Star event advertising and post event "Thank You" advertisement
- Sponsor logo included on pledge invoices sent to hundreds of supporters

SNACK ATTACK SPONSOR **\$5,000**

- A signature cup given to bowlers with a free drink, this plastic re-usable cup will include the sponsor's name and logo
- Sponsor banner at bowling center Snack Bar
- Sponsor will be listed in event materials, including posters and electronic slide show
- Recognition in Lincoln Journal Star event advertising and post event "Thank You" advertisement
- Sponsor logo on event website
- Sponsor logo printed on 1,500 Bowl for Spring Break t-shirts
- Sponsor logo with prominent placement on event billboard to rotate locations for one calendar year
- Recognition in Heartland Big Brothers Big Sisters' newsletter and annual report
- The opportunity to distribute marketing and promotional items to hundreds of bowlers
- Sponsor logo included on pledge invoices sent to hundreds of supporters

KING PIN SPONSOR **\$2,500**

- Sponsor logo printed on 1,500 Bowl for Spring Break t-shirts and other event materials
- Sponsor will be listed in event materials, including posters and electronic slide show
- Sponsor logo included on event billboard to rotate locations for one calendar year
- Sponsor logo on event website that will be visited by hundreds of bowlers and individuals making pledges
- Recognition in Heartland Big Brothers Big Sisters' newsletter and annual report
- Recognition in Lincoln Journal Star post event "Thank You" advertisement
- Sponsor banner will be featured on one of the center lanes at the bowling center
- Sponsor logo included on pledge invoices sent to hundreds of supporters

Bowl for



Spring Break

See reverse for more sponsorship opportunities. . .

11TH FRAME SPONSOR \$1,000

- Sponsor will be listed in event materials, including posters announcing the "11th Frame" sponsorship in the lounge at Sun Valley Lanes
- Sponsor logo on event website in scroll box that will be visited by hundreds of bowlers and individuals making pledges
- Recognition in Heartland Big Brothers Big Sisters' newsletter and annual report
- Recognition in Lincoln Journal Star event advertising and post event "Thank You" advertisement
- Sponsor banner will be featured in the lounge window at the Bowling Center during the entire event
- Sponsor name printed on 1,500 Bowl for Spring Break t-shirts

PERFECT GAME SPONSOR \$500

- Sponsor name printed on 1,500 Bowl for Spring Break t-shirts
- Recognition in Heartland Big Brothers Big Sisters' newsletter
- Recognition in Lincoln Journal Star post event "Thank You" advertisement
- Sponsor banner will be featured on one lane at the bowling center seen by hundreds of bowlers and volunteers
- Sponsor logo listed on event website sponsor page visited by hundreds of bowlers and individuals

2010 Bowl for Kids' Sake Sponsorship Form

To sign up as a 2010 Bowl for Kids' Sake sponsor please return this form or information to Nicole Hecht Juranek via email at njuranek@hbbbs.org or to:

Heartland Big Brothers Big Sisters
6201 Havelock Ave.
Lincoln, NE 68507

Please email a camera-ready version of your logo to Nicole at the email address listed above. If you have any questions please contact Nicole. Your logo will be added to our event website as soon as we receive confirmation of your sponsorship.

Company: _____

(Please list your name exactly how you would like it to appear in materials)

Contact Name: _____

Email: _____

Phone: _____

Address: _____

- Presenting Sponsor \$10,000
- Snack Attack Sponsor \$5,000
- King Pin Sponsor \$2,500
- 11th Frame Sponsor \$1,000
- Perfect Game Sponsor \$500
- Other \$ _____

Sponsorship Two for One Special: All sponsorship contributions received by December 31, 2009 will also receive sponsorship benefits for one HBBBS 40th Anniversary event.

Thank You