

## **Ideas for Raising Pledges ...and to have fun doing it!**

1. Have a **bake sale** at your workplace, school or church.
2. Host an **ice cream social or potluck lunch** where each team member brings a separate food item. Invite everyone in your building, school, dorm or church and charge by the plate.
3. Ask your employer to have a **Casual Dress Day**, where employees can donate to wear jeans and the proceeds go to your bowling team.
4. **Employer Match:** Employers will often match your contribution, so make sure to ask if you plan on donating!
5. **Place a collection canister out** at your business or workplace. Put up a sign next to it with your mentoring or Big Brothers Big Sisters story, or just put a picture of a Big Brothers Big Sisters match on the canister!
6. **Collect cans.** You can go door-to-door (take your Little if you're a Big!) or collect soda cans at work and put the money toward your fundraising goal.
7. **Send a letter or e-mail to out-of-state relatives.**
8. **Raise \$100 in 10 days!** Put in your own \$10 donation and then ask your spouse or significant other, a co-worker, two friends, two neighbors and two family members for \$10 each.
9. **Garage Sale:** If you're doing spring cleaning, hold a garage sale. Make sure to put up a sign so shoppers know where the money from their sale is going.
10. Keep telling yourself that you are making a difference in the life of a child.

Do you have other ideas? Share them with us! Call (517) 372-0160 or (877) 483-7145.

**Reminder!:** Make sure to let your donors know their contributions are tax deductible.