

Collin County Region

Corporations, volunteers, board members and staff have all contributed to the growth and success of Big Brothers Big Sisters in Collin County. There has been a 24% increase in children served and a 25% increase in revenue raised through events like Bowl For Kids' Sake, home gatherings, corporate conferences and corporate and personal gifts. Collin County's financial success during 2008 helped provide mentors for 631 children.

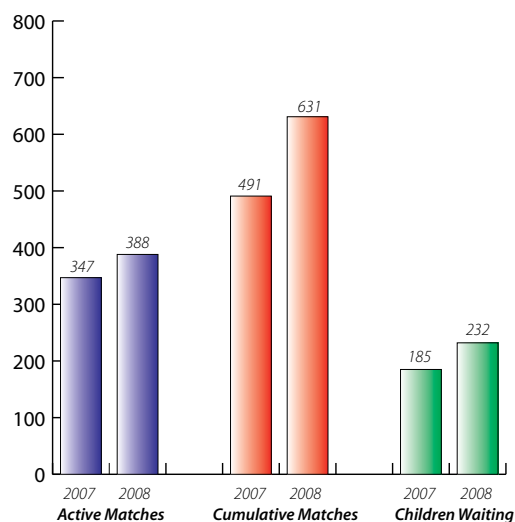
Partnerships were key to our success in 2008. World Ventures not only provided significant financial support, but also encouraged their employees to become Big Brothers and Big Sisters across the country. The Dr Pepper Snapple Group and the Dr Pepper StarsCenters supported more than 1,000 Littles and their families during the holidays. As well, PepsiCo and Frito Lay embraced their first year as the title sponsor for Bowl For Kid's Sake across North Texas while also providing both board members and mentors.



"We really believed that we were way too busy with our careers and our own family to be Bigs, but once we got involved we realized that it is like anything else. If you love doing it, you will make the time for it. We can honestly say the time we have spent with our Little has not taken anything away from any aspect of our lives. If anything, it has dramatically enriched it."

- Marc and Kelly Accetta
County Regional Board Co-Chairs

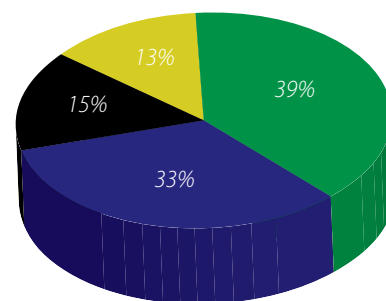
Regional Program Statistics (as of 12/31/2008)



Collin County Region Board

- | | | |
|---------------------|----------------------|-----------------|
| Kelly Accetta | Tim Foster | Suzette Massie |
| Marc Accetta | Norvella Smith Hayes | Shawn Nicholas |
| Udrea Antonio Allen | Cheryl Jackson | Paul Patterson |
| Mark Armentrout | Ron Jeans | Julie Piel |
| Wendy Benedict | Rusty Kennington | Shelley Stephen |
| Curvie Burton | Jim Kneese | Derik Torres |
| Princess Cullen | Clare Korst | Sue Trizila |

Ethnic Breakdown of Children Served in 2008



- | | |
|---|-----|
| ■ African American | 39% |
| ■ Caucasian | 33% |
| ■ Hispanic | 15% |
| ■ Other | 13% |



232 children were on the **Collin County** waiting list at the end of **2008**.