

## **BIG BROTHERS BIG SISTERS**

# *Celebrity Golf Classic*



### **Tournament Date:**

**Monday, August 31, 2009**

Cowboys Golf Club  
8:00 a.m. & 2:00 p.m. Shotgun Starts  
Awards banquet to follow  
each tournament

## **2009 Tournament Sponsorships**

### **Tournament Host: \$25,000**

- Exclusive Host at Tee Time of Choice
- Three (3) Teams (nine player spots, three celebrities)
- Twenty-five (25) :15 and :30 PSA Mentions on CBS 11 and KTXA 21
- Premium tournament website recognition/links for one year
- Recognition in BBBS newsletter, with 30,000 in circulation
- Thirty (30) tickets to the Cool River Cafe' "Party Under the Stars"
- Two (2) VIP tables at the Cool River Cafe' "Party Under the Stars"
- Hole-In-One Contest entry for each player
- Exclusive Golf Ball sponsor at Host Tee Time (at Host cost)
- Logo on tournament golf shirt at Host Tee Time (embroidery at Host cost)
- Inclusion of gift in player gift bag at Host Tee Time (to be approved by Celebrity Golf Classic Committee)
- Exclusive team prize sponsorship opportunity at Host Tee Time
- Banner recognition at Host Tee Time
- Exclusive sponsorship of post-golf luncheon at Host Tee Time
- Speaking opportunity at post-golf luncheon at Host Tee Time
- Tee box signage at Host Tee Time
- Autographed pin flag

### **Platinum Sponsor: \$12,500**

- Two (2) Teams (six player spots, two celebrities)
- Premium tournament website recognition/links for one year
- Recognition in BBBS newsletter, with 30,000 in circulation
- Twenty (20) tickets to the Cool River Cafe' "Party Under the Stars"
- Hole-In-One Contest entry for each player
- Banner recognition
- Opportunity to include items in player gift bag
- Tee box signage
- Autographed pin flag

### **Gold Sponsor: \$5,000**

- One team (three player spots, one celebrity)
- Premium tournament website recognition/links for one year
- Recognition in BBBS newsletter, with 30,000 in circulation
- Ten (10) tickets to the Cool River Cafe' "Party Under the Stars"
- Hole-In-One Contest entry for each player
- Tee box signage

### **Silver Sponsor: \$3,000**

- One team (four player spots)
- Tournament website recognition for one year
- Recognition in BBBS newsletter, with 30,000 in circulation
- Eight (8) tickets to the Cool River Cafe' "Party Under the Stars"

### **Individual Player: \$750**

- One player spot at Cowboys Golf Club
- Two (2) tickets to the Cool River Cafe' "Party Under the Stars"
- Hole-In-One Contest entry for each player
- **Limited Number Available**

*(Additional sponsorship opportunities available)*

**Join celebrity host Doug Dunbar of CBS 11 news,  
as he and other celebrity guests hit the links  
at this year's event!**



Big Brothers Big Sisters

**To Register, call 817.905.GOLF or visit [www.bbbs.org/celebrity](http://www.bbbs.org/celebrity)**



# Cool River Cafe

Party under the Stars



## Party Date:

**Saturday, August 29, 2009**

Cool River Cafe' "Party Under the Stars"  
at Love Field Frontiers of Flight Museum  
6:30 p.m. - 12:00 a.m.

### **Oxygen Bar Sponsor: \$5,000**

- Exclusive Oxygen Bar Sponsor at the Cool River Cafe' "Party Under the Stars"
- Logo/Signage on Oxygen Bar at the Cool River Cafe' "Party Under the Stars"
- Recognition by Emcee at the Cool River Cafe' "Party Under the Stars"
- Ten Tickets to the Cool River Cafe' "Party Under the Stars"
- Recognition in the Party Program

## Sponsorship Opportunities

### **Entertainment Sponsor: \$10,000**

- Exclusive Entertainment Sponsor at the Cool River Cafe' "Party Under the Stars"
- Twenty-five (25) :15 and :30 PSA Mentions on CBS 11 and KTXA 21
- Recognition by Emcee at the Cool River Cafe' "Party Under the Stars"
- Recognition by Emcee at the Cool River Cafe' "Party Under the Stars"
- Ten Tickets to the Cool River Cafe' "Party Under the Stars"
- Exclusive VIP Table
- Recognition in the Party Program
- One Golf Team at venue of choice

### **Arcade Sponsor: \$7,500**

- Exclusive Arcade Sponsor at the Cool River Cafe' "Party Under the Stars"
- Logo/Signage near entrance to Arcade at the Cool River Cafe' "Party Under the Stars"
- Ten (10) Tickets to the Cool River Cafe' "Party Under the Stars"
- Exclusive VIP Table
- Recognition in Party Program

### **Table Sponsor: \$1,000**

- Reserved Table for 10 at the Cool River Cafe' "Party Under the Stars"

### **Valet Parking Sponsor: \$3,000**

- Exclusive Valet Parking Sponsor at Cool River Cafe' "Party Under the Stars"
- Logo/Signage near Valet Stand at Cool River Cafe' "Party Under the Stars"
- Recognition by Emcee at the Cool River Cafe' "Party Under the Stars"
- Reserved Table for 10 at Cool River Cafe' "Party Under the Stars"

### **Individual Ticket: \$100**

