



**BOWLING PARTY INFORMATION:**

Saturday, August 1, 2009  
11:00am or 3:00pm

Manatee Lanes  
7715 W Gulf To Lake Highway  
Crystal River, FL 34429

**HAVE FUN! HELP KIDS!**

By participating in Big Brothers Big Sisters Bowl For Kids' Sake, you can help make a positive, lasting impact on children, schools and neighborhoods. Our communities face huge challenges – youth violence, drop out rates, poverty, drug and alcohol abuse – Big Brothers Big Sisters is a solution that works to solve these societal problems. Our impact is proven:

- 98.8% of our children mentored by a Big Brother or Big Sister were promoted to the next grade level
- 90% of our children matched with a Big Brother or Big Sister for at least one year have not become involved with the Department of Juvenile Justice
- A national impact study confirmed that children matched for at least a year in a one-to-one mentoring relationships with a Big Brother or Big Sister were more successful in school, less violent, less likely to use drugs and alcohol and get along better with adults than children without mentors.

You can contribute to better schools, brighter futures and stronger communities for all through your support of Big Brothers Big Sisters' Bowl For Kids' Sake today!



**Big Brothers Big Sisters**

KING PIN SPONSOR



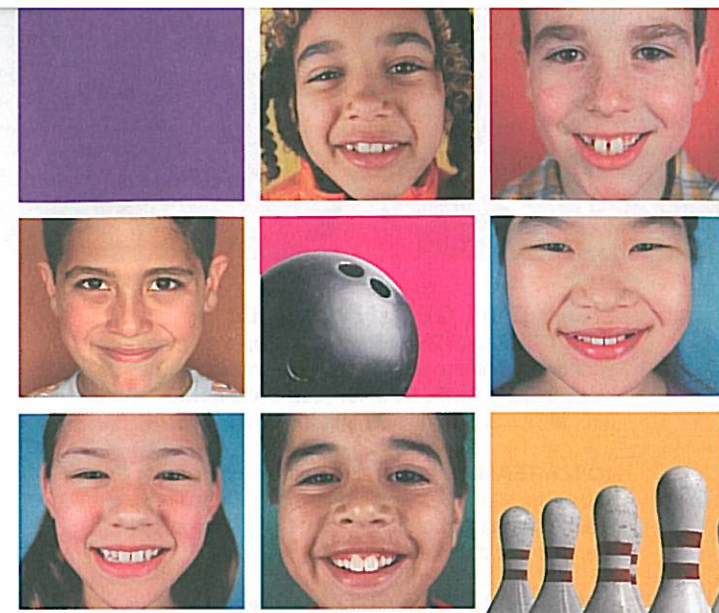
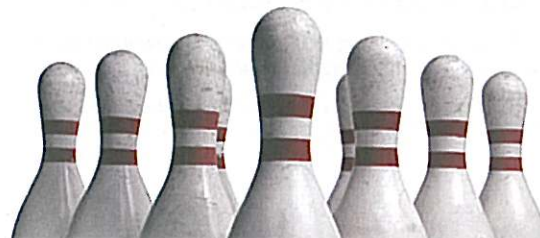
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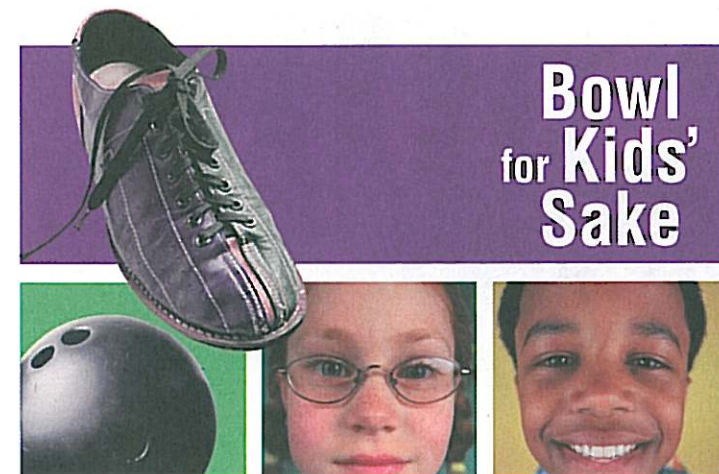
**WAL★MART**

**FOR MORE INFORMATION:**

call 352-464-3968  
email [sheree@bbbbspc.org](mailto:sheree@bbbbspc.org)  
or visit [www.bbbbspc.org](http://www.bbbbspc.org)



**Big Brothers Big Sisters**





## HOW DO I GET INVOLVED?

**BE A TEAM CAPTAIN!** Recruit 4 people as members of your team. Anyone who cares about raising money to help kids makes a terrific Bowl for Kids' Sake bowler because after all, it's about the kids, not the bowling score.

**JOIN A TEAM!** Accept that invitation from a Team Captain to be a bowler. Want to be a bowler but don't have a team? We will find one for you! It's a great way to have fun, help out and meet people!

**REGISTER!** Go to [www.bfks09.kintera.org/citrus](http://www.bfks09.kintera.org/citrus) to set up your online fundraising page. You can register as an individual bowler, team captain or join a team.

**RAISE MONEY!** Each bowler is asked to raise at least \$120 (for a total of \$600 per team). That's only \$20 from 6 people! Use your online page to secure donations, or track them on a pledge sheet. Remember to keep track of everything, because all money you physically collect is due when you come to the bowling party. All checks should be made payable to Big Brothers Big Sisters with the bowler's name or team name in the memo.

**CELEBRATE!** Have fun bowling while celebrating your team's fundraising efforts! Once you've turned in your money at your bowling session, it's time to have FUN! Enjoy two free games of bowling with shoe/ ball rental, a Bowl for Kids' Sake t-shirt, drink vouchers, chances at door prizes, applicable incentive prizes and much more!

## HOW MUCH CAN YOUR TEAM RAISE FOR BIG BROTHERS BIG SISTERS?!

All bowlers are asked to raise a minimum of \$120 each during Bowl for Kids' Sake campaign. But this is just a start! We're encouraging everyone to raise as much as possible.

Every \$1,000 dollars raised enables Big Brothers Big Sisters to match a child with a caring mentor and professionally support their match for a year. In appreciation for your fundraising efforts, we're offering the following incentives:

### INDIVIDUAL AWARDS

(Total amount raised by the individual bowler)

- \$120+** Bowl for Kids' Sake 2009 T-shirt.
- \$300+** Bowl for Kids' Sake 2009 T-shirt and baseball cap
- \$600+** Bowl for Kids' Sake 2009 T-shirt and baseball cap plus a \$100 HSN Gift Card.

At each bowling session, the individual that raised the most money will be awarded the "Power of One" BFKS award.

### TEAM AWARDS

(Collective amount raised by the team)

- \$600+** A Pizza Party while you bowl - Large pizza plus 2 drink tickets per bowler
- \$2,500+** Pizza Party and Custom BFKS bowling shirts with your team name (if raised before June 26, 2009) to be delivered to the Team Captain before your bowling session.

During each bowling party session, the team that raised the most money will be awarded the "Power of One Team" BFKS award and be invited to a meet and greet with football great Mike Alstott.

### BIG LEAGUE AWARDS

(Only companies/organizations with 3 or more participating teams are eligible)

The "Big League" award will be awarded to the top 3 teams of the campaign that raised the overall most money.

- 1st Place** First to choose a VIP Game Night with either the Tampa Bay Rays, Tampa Bay Lightning or Tampa Bay Storm
- 2nd Place** Second to pick from the 2 remaining VIP Nights
- 3rd Place** Will receive the last remaining VIP Night

The "Power of One League" Award will be awarded to the top company/organization that raises the most.

\*Note: Prizes are subject to change and may be distributed up to one year after the BFKS campaign has ended

## HOW TO RAISE \$120 OR MORE:

**ASK EVERYONE!** Your family, friends, neighbors and co-worker are all potential contributors to your Bowl for Kids' Sake campaign. Just ask six people for \$20 each and you're at your goal!

**MAKE IT EASY!** Anyone can donate securely online by credit card to your personal Bowl for Kids' Sake webpage, by writing a check or giving cash.

**IT'S A TAX DEDUCTION!** Any donation made to a bowler's campaign is fully tax-deductible because it directly benefits the kids in Big Brothers Big Sisters programs.

**DOUBLE IT UP!** Many companies will match the dollars you raise. See if your company, or you contributor's company, offers matching funds.

## HOW TO MAKE A CONTRIBUTION

**BY CREDIT CARD ONLINE!** Simply go to [www.bfks.kintera.org/citrus](http://www.bfks.kintera.org/citrus) to donate to a specific bowler or to the whole team. This is the easiest and fastest way to contribute. It is a secure site and all major credit cards are accepted.

**BY CHECK!** Make checks payable to Big Brothers Big Sisters. The bowler's full name should be written in the memo area on the check.

Mail to: Big Brothers Big Sisters  
Attn: Sheree Monroe  
Big Brothers Big Sisters  
701 White Blvd.  
Inverness, FL 34453

**Remember...**  
**it's not about your bowling score,**  
**it's about helping kids!**

