



**Big Brothers Big Sisters**  
serving Pinellas, Hernando & Citrus Counties

Anniversary Presenting Sponsor:



# Big Brothers Big Sisters

Serving Pinellas, Hernando & Citrus Counties

## BIG REPORT

### 2005-2006 ANNUAL REPORT

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#### Big Partners

Big Brothers Big Sisters depends on the volunteer support of our Big Partners. The following organizations earned this recognition during 2005-2006 by having at least five volunteers become %Bigs+in our Community or Site-based programs. These partners are to be commended for their leadership and support of children:

#### **PINELLAS COUNTY**

- Allstate Insurance
- BayCare Health System
- B/C Gold\$ Gym
- Boca Ciega High School
- Bright House Networks
- City of Clearwater
- Countryside High School
- Cox Target Media
- Dunedin High School
- East Lake High School
- Eckerd College
- Federal Government
- Gibbs High School
- HSN
- Lakewood High School
- Largo High School
- Palm Harbor High School
- Pinellas County Government
- Pinellas County Schools
- Pinellas County Sheriff\$ Office
- Pinellas Realtor Organization
- Schiller International University
- Seminole High School
- Seven Rivers Presbyterian Church
- St. Petersburg College
- St. Petersburg Collegiate
- St. Petersburg High School
- State of Florida
- Stetson University College of Law
- Tarpon Springs High School
- United Methodist Church
- University of South Florida

#### **HERNANDO COUNTY**

- Central High School
- Nature Coast Tech High School

#### **CITRUS COUNTY**

- Citrus County Sheriff\$ Office
- Citrus High School
- Lecanto High School

#### **AGENCY-WIDE**

- AmSouth Bank
- Big Brothers Big Sisters
- Raymond James

#### **PINELLAS:**

918 West Bay Dr.  
Largo, FL 33770

Tel: 727-518-8860  
Fax: 727-584-8953

#### **HERNANDO:**

15120 County Line Rd.  
Spring Hill, FL 34610

Tel: 352-684-7904  
Fax: 352-684-7905

#### **CITRUS:**

701 White Blvd. #A  
Inverness, FL 34453

Tel: 352-344-0400  
Fax: 352-726-4339

[WWW.BBBSPC.ORG](http://WWW.BBBSPC.ORG)



**220 Children on our waiting list  
as of 12/31/2006!**



## Big Brothers Big Sisters

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## 40 years of changing lives...

### One-to-one Mentoring

**COMMUNITY-BASED:** Through this match relationship, volunteer Bigs+ can help their littles+ develop in the areas of self-confidence, competence and caring; often for the first time, the children see themselves as having happy, successful futures. The children, who are generally from single parent families, build communication skills and develop planning and decision-making skills through their meetings and activities with the volunteers.

**SITE-BASED:** The focus of these matches is academic achievement. Activities designed to improve Florida's Comprehensive Assessment Test (FCAT) scores are individualized to target each child's special needs in reading, math, writing or science. While educational is the focus, this mentoring program also supports the whole child- building self-confidence and social skills through interaction with their Big Brother or Big Sister.

Outcomes	Measures
99% of the children matched for at least one year have maintained or improved their confidence.	Confidence: Self confidence; able to express feelings; can make decisions; has interests or hobbies; personal appearance - hygiene; sense of the future.
96% of the children matched for at least one year have maintained or improved their competence.	Competence: Attitude toward school; uses community resources; school performance; able to avoid delinquency, substance abuse, and early parenting.
99% of the children matched for at least one year have maintained or improved their level of caring.	Caring: Shows trust towards others; respects other cultures; relationship with family; relationship with peers; relationship with other adults.
96% of children matched for at least one year did not enter the Juvenile Justice System during the year following the close of the match. Based on more than 10 years of trend data of children matched through our agency, this statistic has not been lower than 90%.	

### 40<sup>th</sup> Anniversary Partners for 2007

#### PRESENTING SPONSOR

Bright House Networks

#### SUPPORTING PARTNERS

Allstate  
 Crystal Motor Car Company  
 DEX imaging  
 Frenchy's Restaurants  
 HSN

Monogram Builders Inc.  
 Raymond James  
 USAmeriBank  
 Wachovia

*Big Brothers Big Sisters' Mission is to help children reach their potential through professionally supported, one-to-one relationships.*

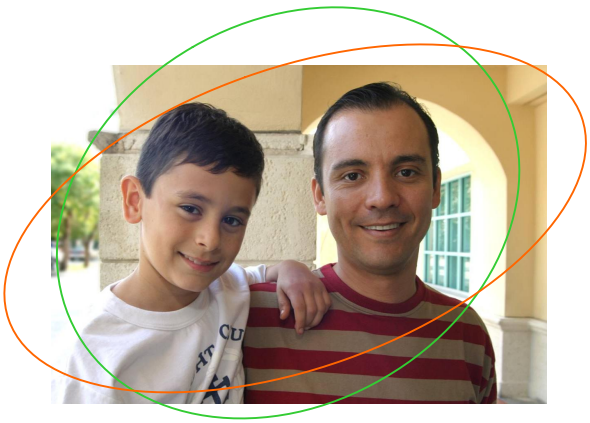
*Big Brothers Big Sisters' Vision is successful mentoring relationships for all children who need and want them, contributing to brighter futures, better schools, and stronger communities for all.*

### Family Services

**IMPACT** is a unique support component that is offered to a limited number of families in Pinellas County who are identified as needing the individual family counseling, assistance and referral services offered by our staff licensed mental health counselor. By assisting the whole family to become self-sufficient and stable, the mentoring program for the child is more effective.

Outcomes	Measures
100%	Families who completed the program accomplished at least three primary goals of their Family Action Plan.
100%	Families had their information needs met by the time the program was complete.
100%	Families followed through with at least two referrals for community resources that were recommended to meet their needs by the LMHC.

**KINSHIP SERVICES NETWORK (KSN)** is a collaborative program established in 2005 through a grant from the Juvenile Welfare Board. The mission of KSN is to provide a coordinated network of services for relative caregiver families to achieve self-sufficiency and stability. KSN commits to serving 280 families by Sept. 2007.



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**...one child at a time.**

**Statement of Revenues**

**2005-2006 PUBLIC SUPPORT & REVENUES**

**REVENUES:**

United Way	\$ 164,677
Juvenile Welfare Board	669,247
Florida Dept. of Education	101,962
Other Public Support	97,221
Fundraising/Special Events	861,564
Other Income	<u>83,538</u>

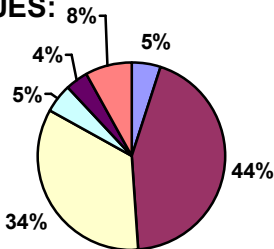
**TOTAL SUPPORT & REVENUES \$1,978,209**

**EXPENSES:**

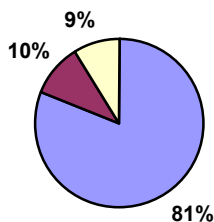
Program Services	\$ 1,373,241
Supporting Services	144,364
Fundraising/Special Events	<u>177,754</u>

**TOTAL EXPENSES \$1,695,359**

**REVENUES:**



**EXPENSES:**



■ Dept. of Education
■ Fundraising/Special Events
■ Juvenile Welfare Board
■ Other Public Support
■ Other
■ United Way

■ Program Services
■ Supporting Services
■ Fundraising/Special Events

**Board of Directors**

Tom Cawthon	<b>President</b>
Lisa Letizio	<b>Vice President</b>
Mike Robertson	<b>Vice President</b>
Court James	<b>Treasurer</b>
Scott Fisher	<b>Secretary</b>
Brad McMurtrey	<b>Past-President</b>

Valerie Bolton	Lisa Langer
James Bourland	L. Michelle Ligon
Liz Cherry	Chuck Morgan
Jim Coats	Barry Nikodem
Patrick Donoghue	Michael Preston
Dan Doyle	Tim Stroyne
Holly Duncan	Cheryl Wade
Tony Holloway	Debbie White
Julie Janssen	Lan White

**PINELLAS LEADERSHIP COUNCIL**

Nicole Chmura	Charles D. Norton
Rich Clements	James O'Malley
Karen Hauk	Sarah Pickett
Annica Keeler	Kevin Probst
Ryan McClelland	Adam Shores

**HERNANDO LEADERSHIP COUNCIL**

Valerie Bolton	Rosemarie Milks
Pat Cameron	Jim Powers
Emmet Hester	James Yant
Fran Hester	William Bill+Koenig,
John Laconca	<i>Honorary Member</i>

**CITRUS LEADERSHIP COUNCIL**

Walter Averill	Ed Maher
Shelley Blackburn	Chuck Morgan
Maria Coimbre	Steve Vitt
Dave Deso	Jim Wood
Larry Gamble	Penny Zaphel
Lee Glotzback	

**Significant Accomplishments**

- ◆ 1,300 children served . an increase of 15%
- ◆ Expansion of Site-based programs through St. Petersburg Recreation Centers
- ◆ Complete remodel/restoration of main office building
- ◆ Expansion of family services through KSN and POWER for Girls program



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## Big Brothers Big Sisters Executive Team

Susan Rolston  
Chief Executive Officer

Maria Johnston  
Vice President of Marketing & Communications

Lara Shane  
Executive Vice President of Development

Jean Kingsbury  
Vice President of Programs

Shaffia Goeddert  
Vice President of Operations

Edwin Lorenzo  
Regional Development Director

## Little Moments Big Magic Giving Society

### **MAGIC MAKER**

(Pledge: \$5,000/yr. for 5 yrs.)

Anonymous-

In honor of Colonial Bank  
Steve & Jewel Lamb

### **MATCH MAKER**

(Pledge: \$1,000+/yr. for 5 yrs.)

Stephan & Susan Bankosz  
Christine Barsema  
Jim & Barbara Bourland  
Tracy Bryant  
Bob Buchanan  
Catalina Marketing  
Charitable Foundation  
Jeff & Sharon Champagne  
Liz Cherry  
Frank Chivas  
John Connelly  
Scott Cook  
Andrew Denis & Earl Slosberg  
Holly Duncan  
Paul Freire  
Lonnie & Mary Lynn Hawkins  
Court & April James  
Kenneth King  
Philip R. King  
Susan Latvala  
Barry Nikodem  
Grady Pridgen  
John & Marion Rich  
David & Nancy Ridenour  
Jim & Susan Rolston  
Charles Rutz  
Glenn & Lara Shane  
Patrick Sheppard  
Bob Shuck  
Timothy M. Stroyne  
Kenneth & Bruna Tatarow  
Cindie Unger  
Debbie White  
Elizabeth Young

## Legacy Society

Henry and Gerry Goldhammer

## 2006 Major Donors

### **\$5,000+**

Thomas A. and Mary S. James  
Susan Latvala  
Lisa Letizio

### **\$1,000 - \$4,999**

Theresa & Thomas Bazzone  
Tim and Debbie Devine  
Lisa Faller  
Bruce Fyfe  
Terry Hodge  
Ed Hooper  
Jeff Joyner  
Ed Maher  
Dennis Martino  
Bill Mazas  
Brad McMurtrey  
Chris & Vicki Nast  
Michael Frenchy+Preston  
Ken Waters

### **GRANTS & FOUNDATIONS (\$1,000+)**

Allstate Foundation  
Birdies for Tampa Bay Charities  
Black Diamond Foundation  
Charles A. Lauffer Trust  
CitiFinancial Auto  
DJJ Prevention Grant (POWER for Girls)  
Eleanor M. Beyer Foundation  
Florida Department of Juvenile Justice  
Gannett Foundation  
Glazer Family Foundation  
Hernando County Government  
JWB Expansion/Enhancement Funding  
JWB Equipment & Renovation Grant  
Lewis G. Schaeneman, Jr. Foundation, Inc.  
Pinellas County Community Foundation  
Publix Charities  
Sertoma Mentoring Village  
St. Pete/Pinellas County Revenue - Sharing  
St. Petersburg Times Foundation  
The Children's Home, Inc.  
The IAC Foundation, Inc.  
Wachovia Foundation

### **SPONSORS (>\$1,000)**

Acer America  
Allstate Insurance Company  
Arbys . ARG  
B/C Gold's Gym  
Bright House Networks LLC  
Bouchard Insurance  
Cardio-Tech, Inc.  
Carter and VerPlanck  
Coastal Cadillac  
Colonial Bank  
Cox Target Media  
Crystal Motor Car Company  
Dex Imaging, Inc.  
Dunedin Blue Jays  
FCCI  
Fidelity National Information Services  
Fowler and White  
Frenchy's Restaurants  
Greater Bay Area Signs  
Harberson Swanston RV  
Hooters  
HSN  
Pepsi Bottling Group, Inc.  
Raymond James  
Shane and Associates  
St. Petersburg Times  
Talx Corporation  
Tech Data Corporation  
Tennis Life Magazine  
The Harbor Group Financial Planning  
ViewSonic  
Wachovia  
Zephyrhills Natural Spring Water

### **CHARITY OF CHOICE (\$1,000+)**

Buffalo Wild Wings  
Crystal River H.O.G. Chapter  
Gators on the Pass Inc.  
Harley-Davidson of Crystal River  
Largo Rotary Club  
Raymond James Investments - Hernando  
St. Petersburg Times Turkey Trot  
The Tampa Bay Chapter of the Society  
for Marketing Professional Services