



# Big Brothers Big Sisters



# SPONSORSHIP OPPORTUNITY

## *4th Annual Regional Golf Classic* *Black Diamond Ranch in Lecanto, FL*

**May 18, 2009**

Big Brothers Big Sisters Regional Golf Classic is a one-day amateur corporate golf tournament and silent auction designed to generate goodwill, develop friendships and aid local business partnerships. This event takes place on the prestigious Quarry Course at the elusive Black Diamond Ranch in Lecanto.

### **PRESENTING SPONSOR (EXCLUSIVE)**

**\$10,000**

- Three “VIP” foursomes – includes cart, golf, lunch, gift bags for a total of 12 golfers
- Premier seating for 12 at awards/closing ceremony dinner
- Company name and/or logo on:
  - Premier tournament banner
  - All tee signs
  - All pre- and post-event promotional materials and communications
  - All media announcements and advertising
- Recognized with “Presenting Sponsor” Award at closing ceremony dinner and opportunity to speak to audience
- Two company banners prominently displayed at event
- Full-page letter from you or your company in the program book to welcome guests
- Full-page ad on back cover of program book
- Opportunity to display promotional materials and/or provide product samples at event and in player gift bags
- Recognition in Big Brothers Big Sisters Annual Report and website
- Souvenir photographs featuring your team players during tournament day
- VIP starting placement of teams

### **GOLF CART SPONSOR (Exclusive)**

**\$5,000**

- One “VIP” foursomes – includes cart, golf, lunch, and gift bags for 4 golfers
- Premier seating for 4 and company recognition at awards/closing ceremony dinner
- Company name and/or logo on:
  - Tournament banner
  - One tee sign
  - All golf carts
  - Company logo on event promotional materials
- Half-page ad in program book
- Recognition in Big Brothers Big Sisters Annual Report and website
- Souvenir photographs featuring your team players during tournament day

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**GOLF BALL SPONSOR (Exclusive)**

**\$5,000**

- One “VIP” foursomes – includes cart, golf, lunch, and gift bags for 4 golfers
- Premier seating for 4 and company recognition at awards/closing ceremony dinner
- Company’s name and/or logo on:
  - Tournament banner
  - One tee sign
  - Company logo on event promotional materials
  - Golf balls distributed at tournament
- Half-page ad in program book
- Recognition in Big Brothers Big Sisters Annual Report and website
- Souvenir photographs featuring your team players during tournament day

**LUNCHEON SPONSOR (Exclusive)**

**\$5,000**

- One “VIP” foursomes – includes cart, golf, lunch, and gift bags for 4 golfers
- Premier seating for 4 and company recognition at awards/closing ceremony dinner
- Prominent signage at lunch location
- Company’s name and/or logo on:
  - Tournament banner
  - One tee sign
  - Company logo on event promotional materials
- Half-page ad in program book
- Recognition in Big Brothers Big Sisters Annual Report and website
- Souvenir photographs featuring your team players during tournament day

**BIRDIE SPONSOR**

**\$3,000**

- One “VIP” foursome – includes cart, golf, lunch, and gift bags for 4 golfers
- Premier seating for 4 and company recognition at awards/closing ceremony dinner
- Company name and/or logo on:
  - One tee sign
  - Tournament banner
  - Company logo on event promotional materials
- Half-page ad in program book
- Recognition in Big Brothers Big Sisters Annual Report
- Souvenir photographs of foursome

**TEAM FOURSOME**

**\$1,500**

- One foursome – includes cart, golf, lunch, and gift bags for 4 golfers
- Seating for 4 at awards/closing ceremony dinner
- Company name and/or logo on one tee sign
- Company Name listed in program book
- Recognition in Big Brothers Big Sisters Annual Report

**SNACK HOLE SPONSOR / BEVERAGE STATION SPONSOR**

**\$500**

- Company name and/or logo on one tee sign at designated station
- Opportunity to personally engage with each golfer on the course with coupons or promotional items
- Half-page ad in program book
- Recognition in Big Brothers Big Sisters Annual Report

**TEE/Hole Sponsor**

**\$300**

- Company name on one tee sign