



Big Brothers Big Sisters

TENTH EDITION
December 15, 2010

SECOND ANNUAL BOWL FOR KIDS'S SAKE SET FOR 2011

Big Brothers Big Sisters of the Upstate is getting geared up for its second annual Bowl For Kids' Sake in Spartanburg on Saturday March 5, 2011. This exciting event will be at Star Lanes, 2595 East Main Street, Spartanburg. Bowl For Kids' Sake Anderson will have its second annual event in August 2011.

Help us make Bowl For Kids' Sake 2011 a STRIKING success!

Bowl for Kids' Sake is the perfect game for anyone. You play and the kids win! It's an easy and fun way to make a difference in a child's life. Whether you prefer bowling on a team or participating as a sponsor, you are sure to find a way to contribute that is right up your alley.

Remember, it's not about bowling. It's about kids. It takes just six hours a month to make a positive impact on one of these children. Money that is raised from Bowl for Kids' Sake will help get these children off the waiting list and matched with a Big Brother or Big Sister now.

This fundraiser is significant to the kids and to the program. The results directly impact the Upstate community. When a child is matched with a Big Brother or Big Sister, he or she is 52% less likely to skip school and 46% less likely to begin using illegal drugs. So start asking your friends, family members or co-workers if they would like to join you on a team and bowl, or support you as a sponsor.

It doesn't matter how athletic you are. Bowling a strike will never feel so good because your efforts will help a child reach his or her full potential. For more information on Bowl for Kids' Sake, call (864) 542-9328, e-mail Kristen Walker at walkerk@bbbsupstate.com or log on to www.bbbsupstate.com.

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SECOND ANNUAL CLEMSON/CAROLINA PEP RALLY A HUGE SUCCESS Event Raises ~ \$15,000

More at risk children in the Upstate will be matched with a Big Brother or Big Sister thanks to the success of the second annual Clemson-Carolina Pep Rally. BBBS would like to thank Embassy Suites for hosting the event. We would also like to thank all of our sponsors and participants. We could not have raised this money without you. But most importantly, we can now continue expanding our program and serve even more at risk children.

Participants enjoyed great food, visits with Cockey and the Tiger mascots, live music from Groove Planet, silent and live auctions with auctioneer Darron Meares, and exciting game highlights.



**BBBS Program Director Derrick Sullivan
with Cockey and the Tiger**

**BBBS Board Members Carolyn Brightharp,
John Darrohn, and Frederick Turner**



***THANK YOU FOR SUPPORTING BIG BROTHERS BIG SISTERS OF THE UPSTATE AND THE
SECOND ANNUAL CLEMSON-CAROLINA PEP RALLY!***

Touchdown Sponsor: Embassy Suites Hotel

Field Goal Sponsor: Larkins On The River

Extra Point Sponsors: Michelin; Jack West, Fluor; Steve Shafer, Fluor; Carolyn Brightharp, Virginia College; Frederick McMillan; Azaela Capital; Lockheed Martin; House of Raeford; Infinity Promotions.

Table Sponsors: George Coleman Ford; Herlong, Bates, Burnett Insurance; Global View Investment Advisors; Vicky Webb; Sandy White; Ellen Foody; Thomas & Son's Formal Wear.

A special thanks to Jim Rohrer and the Pep Rally Committee for helping to make this event such a success!

BBBS MATCHES ENJOY A FESTIVE HOLIDAY SEASON

Little Brothers and Little Sisters had a lot of fun this holiday season with three parties in Anderson, Greenville, and Spartanburg. BBBS Upstate hosted these parties and received help from the community as well. We would like to thank all our sponsors and donors for these parties. As you can see by the pictures, our matches had a wonderful time. Happy Holidays!



Accumulating tickets was a highlight for Little Sister Ashley at the Greenville holiday party at Frankie's Fun Park.



Little Brother Sudonte is all smiles with his big bag of gifts at the Spartanburg holiday party.



Big Brother Jacob and his Little Brother Joseph try to decide what to do first at Frankie's Fun Park.



Christopher enjoys his visit with Santa at the Anderson holiday party.

PICTURES ARE WORTH MORE THAN 1,000 WORDS
Check Out These Fun Match Activities



**Little Moments.
Big Magic.**





BBBS UPSTATE WELCOMES NEW BOARD MEMBER ~ Josh Malloy

BBBS Upstate would like to welcome Josh Malloy to its Board of Directors. Josh joined the Board to pay it forward. Josh had a mentor himself when he was a young man, and he would like to inspire other young children to reach their full potential through one-to-one relationships with a Big Brother or Big Sister.

He has taken the lead on that initiative. Josh is already a Big Brother to Ceron. Although they were just recently matched, they are already having a great time getting to know each other.

Josh received a Bachelor of Arts Degree and a Master's Degree in Hotel Restaurant Tourism Management from the University of South Carolina. Josh also played football for the Gamecocks while attending USC. He is currently the territory sales manager at Pepsi Beverages Company in Anderson, SC.



Big Brother Josh Malloy with his Little Brother Ceron at the Anderson Holiday Party

Welcome Josh and thank you for everything you do!

BBBS UPSTATE

Terry Hypes, CEO

Derrick Sullivan, Program Director

Lamont Sullivan, Site Director, Greenville

Kris Alongi, Executive Assistant/Program Specialist

Charlene Cheeks, Site Director, Spartanburg

Kristen Walker, Program Specialist

Megan Klipfel, AmeriCorps Vista Volunteer

Farrah Norris, Site Director, Anderson

Upcoming Events

**Bowl For Kids' Sake
March 5, 2011
Star Lanes
2595 East Main Street
Spartanburg, SC 29307**

Bowl For Kids' Sake Anderson is set for August 2011, details coming soon!

Participate as a bowler on a team, or contribute as a sponsor!

**Contact:
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BBBS UPSTATE BOARD OF DIRECTORS

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