



# Big Brothers Big Sisters

TWELFTH EDITION  
February 2, 2012



## BOWL FOR KIDS' SAKE SPARTANBURG SET FOR SATURDAY MARCH 10, 2012

*Big Brothers Big Sisters of the Upstate is holding its third annual Bowl For Kids' Sake Spartanburg on Saturday March 10, 2012 at 1:00 p.m. This fun and exciting event will be at Star Lanes on East Main Street in Spartanburg.*

February 2012

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Bowl for Kids' Sake is the perfect game for anyone. You play and the kids win! It's an easy and fun way to make a difference in a child's life. Whether you prefer bowling on a team or participating as a sponsor, you are sure to find a way to contribute that is right up your alley.

### REGISTER TODAY

[www.bbbsupstate.com](http://www.bbbsupstate.com)  
Kristen Walker  
(864) 542-9328  
walkerk@bbbsupstate

### SPONSORSHIP LEVELS

STRIKE! ~ \$2,500  
KNOCK 'EM DOWN ~ \$1,000  
SPARE ~ \$500  
SCORE ~ \$250



It doesn't matter how athletic you are. Bowling a strike will never feel so good because your efforts will help a child reach his or her full potential.

### Contact Us:

**Greenville Office**  
620 N. Main Street  
Suite 102  
Greenville, SC 29601  
864-242-0676

**Spartanburg Office**  
161 E. Kennedy Street  
Spartanburg, SC 29306  
864-542-9328

**Anderson Office**  
907 North Main Street  
Anderson, SC 29621  
864-965-0505



## **THIRD ANNUAL CAROLINA-CLEMSON PEP RALLY A HUGE SUCCESS** **Event Raised \$29,000**



The third annual Carolina-Clemson Pep Rally was a huge success. This exciting event raised \$29,000 for Big Brothers Big Sisters of the Upstate. More at risk children will be matched with a Big Brother or Big Sister thanks to everyone who participated.

Mark your calendars for next year. The fourth annual Clemson-Carolina Pep Rally is set for Tuesday **November 20, 2012**. The fundraiser will feature game highlights, great food and music, plus silent and live auctions.

**THANK YOU FOR SUPPORTING BIG BROTHERS BIG SISTERS OF THE UPSTATE**  
**AND THE THIRD ANNUAL CAROLINA-CLEMSON PEP RALLY!**

**TOUCHDOWN SPONSOR ~ Embassy Suites Hotel**

**Field Goal Sponsors ~** American Security, AT&T, BMW, Sealevel Systems, Up to Eleven Events

**Extra Point Sponsors ~** ACME, Buck Baker, Carol Simpson Law Offices, Carver Covers, Dixon Hughes, Debbie Harris, Connie Hypes, Echols Oil, Frankl&Thomas, "Friends of BBBS Upstate", Golden Career Strategies, Investment Concepts, Richard Muncaster, Priority One Security Services, Reynolds Croft Design Group, Steve Borklund Insurance, Frederick Turner, Dana Van Gieson, Jake Van Gieson, Charles Warren, Chan Windham



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## BBBS UPSTATE REACHES OUT TO THE HISPANIC COMMUNITY

Big Brothers Big Sisters of the Upstate is reaching out to the Hispanic community thanks to support from Women Giving of Spartanburg and the Spartanburg County Foundation. The Hispanic Chamber of Commerce has also partnered with BBBS Upstate to help serve more at risk Hispanic children.

The Hispanic population is one of the fastest growing populations in South Carolina. There is an especially high concentration of this group in the Upstate and BBBS wants to reach as many of these children as possible.



**If you would like to be a Big Brother or Big Sister to an Hispanic child, please contact:**

**Kristen Walker**

**(864) 542-9328**

**walkerk@bbbsupstate.com**

## MATCHES TAKE A TRIP TO ATLANTA

About 25 Little Brothers and Little Sisters took a trip to Atlanta recently with their Big Brothers and Big Sisters. The matches visited the Georgia Aquarium, the Martin Luther King National Historic Site, and the World of Coca Cola. The trip was donated from an Upstate business.





## BBBS UPSTATE NAMES BIGS OF THE YEAR

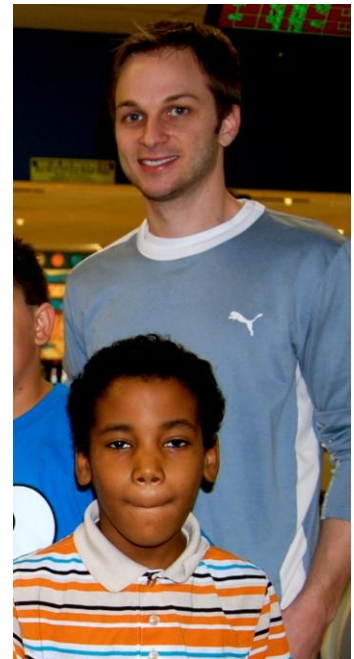
BBBS Upstate recently named its Bigs of the Year for Greenville and Spartanburg. Every volunteer with BBBS is greatly appreciated. But there are some Bigs that truly deserve a little extra thanks. This year, those volunteers are Michael Herlong in Greenville; and Case Wood and Aften Blackwell in Spartanburg.



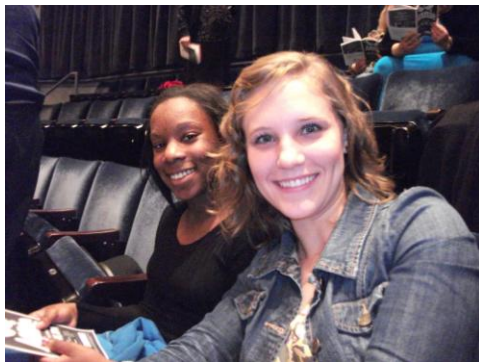
**Michael and Dejaris were matched in January 2005.**



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**Case and Isiah have been matched for 5 years.**



**Aften and Zhy have been matched for 3 1/2 years.**



## BBBS UPSTATE CELEBRATES THE HOLIDAY SEASON

Big Brothers Big Sisters of the Upstate celebrated the holiday season with parties in Anderson, Greenville, and Spartanburg. Matches enjoyed food, gifts and a visit from Santa.

### A SPECIAL THANKS TO OUR SPONSORS

#### ~Anderson~

Pepsi  
Steddys in Easley

#### ~Greenville~

Virginia College  
Riverside High School

#### ~Spartanburg~

The Beacon  
Bruster's Ice Cream  
Allison Caulk & Family  
Chic-fil-A (Westside)  
Coke  
Patty Conrad & Family  
Dee Bryant & Friends  
Dynamic Audio  
J Fulmer & Advance America  
Innocent Divas  
Isaac McKissick  
Ladies of Royalty  
Kyle & Caren Livingston  
Lyman Dentistry  
Abigail Ridings  
Royal Priesthood Hospitality Group  
Stephanie Turbeyfield Ryder  
Dolores Scarborough  
Shutter Booth  
Substation (Blackstock Rd.)  
Unified  
United Health  
Walmart (Eastside)  
Dodi Williams



**Greenville Holiday Party**



**Anderson Holiday Party**



**Spartanburg Holiday Party**



## BBBS UPSTATE BOARD OF DIRECTORS ADDS TWO NEW MEMBERS

**Cassandra Mitchell** is the Executive Director of Academic Support with the School of Education at the University of South Carolina Upstate. She graduated from the University of South Carolina in Columbia with a Bachelor of Arts Degree in English and a minor in Education. Cassandra also earned her M.A. and Ph.D. at USC-Columbia. Her areas of expertise include image building, communication, and strategic development.

**Ana Parra** is a former Big Sister and the Executive Director of Hub City Farmers' Market. She received her Bachelor of Arts Degree in Journalism from the University of South Carolina. Ana has also worked with the Spartanburg Parks Commission to plan community events that promoted healthy lifestyles. She started her community work as a lifestyles reporter where she covered cultural trends and events.

### BBBS UPSTATE BOARD OF DIRECTORS

Isaac McKissick-Chairman

Jan Cancilla

Ana Parra

Rob Ammeter-Vice Chair

Reggie Ellison

Seldon Peden

Debbie Harris-Secretary

Beth Harrison

Stephen Terry

Zach Bartness-Treasurer

Horace Littlejohn

Frederick Turner

Cathy Achtenhagen

Cassandra Mitchell

Dr. Carolyn Brightharp

### BBBS UPSTATE STAFF

Terry Hypes, CEO

Charlene Cheeks, Spartanburg County Director

Derrick Sullivan, Program Director

Kristen Walker, Program Specialist

Lamont Sullivan, Greenville County Director

Annie Cavallaro, AmeriCorps Vista Volunteer

Kris Alongi, Program Specialist

Farah Norris, Anderson County Director



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