



Big Brothers Big Sisters
of Central Texas

February 26 – 28, 2010

KING PIN (\$25,000)

Company Visibility

- Premium logo placement included on:
 - All promotional materials for event
 - Event website
 - BBBS agency website
 - Print & electronic newsletters
 - Event t-shirts
 - All email correspondence
 - BBBS social media outlets

Media Publicity

- Featured in all event press releases
- Company acknowledgement in all event PSA's

Recognition at Event

- Premium logo placement on all event signage
- Verbal recognition as King Pin sponsor
- Award presentation
- Featured on bowling alley marquee

Company Participation

- 8 lanes reserved for company teams
- Invitations to exclusive events during the year
- Team souvenir for all company teams

PERFECT SCORE (\$10,000)

Company Visibility

- Prominent logo placement included on:
 - All promotional materials for event
 - Event website
 - BBBS agency website
 - Print & electronic newsletters
 - Event t-shirts
 - All email correspondence
 - BBBS social media outlets

Media Publicity

- Featured in all event press releases

Recognition at Event

- Prominent logo placement on all event signage
- Verbal recognition as Perfect Score sponsor
- Recognition on bowling alley marquee

Company Participation

- 6 lanes reserved for company teams
- Invitations to exclusive events during the year
- Team souvenir for all company teams



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of Central Texas

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LUCKY STRIKE (\$5,000)

Company Visibility

- Logo included on:
 - All promotional materials for event
 - Event website & BBBS agency website
 - Print & electronic newsletters
 - Event t-shirts
 - All email correspondence

Media Publicity

- Inclusion in event press release

Recognition at Event

- Logo on event signage
- Recognition on bowling alley marquee

Company Participation

- 4 lanes reserved for company teams
- Invitations to exclusive events during the year
- Team souvenir for all company team

SUPER SPARE (\$2,500)

Company Visibility

- Name listed on:
 - Event website & BBBS agency website
 - Print & electronic newsletters
 - Event t-shirt

Recognition at Event

- Name listed on event signage

Company Participation

- 2 lanes reserved for company teams
- Invitations to exclusive events during the year
- Team souvenir for all company teams

SURE SHOT (\$1,000)

Company Visibility

- Name listed on:
 - Event website & BBBS agency website
 - Print & electronic newsletters
 - Event t-shirt

Recognition at Event

- Name listed on event signage

Company Participation

- 1 lane reserved for company team
- Invitations to exclusive events during the year
- Team souvenir for company team