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2008 Report to our friends



Every child with a need for guidance and support should have the right to a Big Brother or Big Sister who fills the roles of friend, advisor and mentor by participating in an organization of dedicated, caring volunteers.

Big Brothers Big Sisters of Kentuckiana gives volunteers and businesses the opportunity to make a big impact on the lives of local children, as well as big impact on their own lives.

Through the paintbrushes, crayons and markers of our cherished Littles, these moments of impact are joyously depicted throughout the 2009 report. Enjoy!

“Life is change. Growth is optional. Choose wisely.”

- Karen Kaiser Clark

Message from the Leadership



Stephen Scannell,
Board President



Jeri Swinton, CEO
Big Brothers Big Sisters
of Kentuckiana

Our Little Brothers and Sisters are changing and growing. We hear stories every day from our “Littles” and their parents/guardians, all of whom are grateful for the friendships we have provided. There is Tamara, who, after nine years with Big Sister Sallye, has accepted a full scholarship to UofL. When asked by WHAS 11 news anchor Gary Roedemeier how Sallye helped her grow academically, Tamara replied, “She’s always made it fun and helped me through everything. I always had trouble in math and now math is my best subject because of her.”

Big Brothers Big Sisters is growing and changing, thanks to volunteer Big Brothers and Big Sisters like Sallye. Through “Project SMILE,” a collaboration with Jefferson County Public Schools, volunteers were matched with children for in-school visits. Compared with children of similar demographics who did not have a Big Brother or Big Sister, children who have Big Brothers and Big Sisters in the schools:

- Had significantly fewer discipline infractions reported by the school (control group had 26%; Little Brothers and Sisters had 3%)
- 43% of the mentored students improved their academic performance in reading
- 35% improved their academic performance in math

We are pleased with our accomplishments. Part of growth, however, is taking an honest look at what we could do better. With that in mind, we are committed to lengthening and strengthening all match relationships. Big Brothers Big Sisters staff have implemented a number of strategies to ensure that friendships last as long as possible—like Tamara and Sallye’s.

Big Brothers Big Sisters also has adapted and embraced the change brought by our community’s increasing diversity. Led by Carlos Wehby and Tomas Aguilera, Hispanic/Latino leaders have come together to support and advise us in serving the Hispanic/Latino community. Two years ago, we served 20 Hispanic and Latino children. In 2008, we increased that number to 54. We have added Spanish-speaking staff and have educated board and staff on issues facing Hispanic/Latino families.

Many times we hear from our Big Brothers and Sisters how much they learn from their Little Brothers and Sisters. We, too, learn from our Bigs and Littles. Setting a goal and achieving it, whether in the number of the children we serve or in the quality of the friendships, is the charge of our board of directors. We served 1,896 children in 2008. Our goal is to serve 2,010 children in 2010. There will be challenges, but the needs of our community and our Little Brothers and Sisters compel us to be aggressive in our growth.

We could all learn from Little Sister Tamara. According to Big Sister Sallye, “She is very intuitive and she’s very bright. When she sets a goal, and says she’s gonna do something, she sticks to it and does it.”

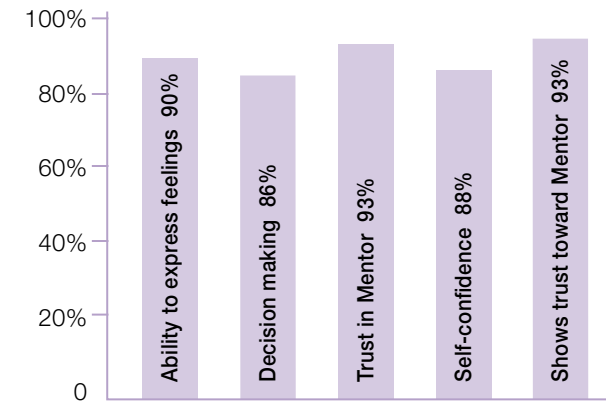
Steve Scannell

Jeri Swinton, CEO

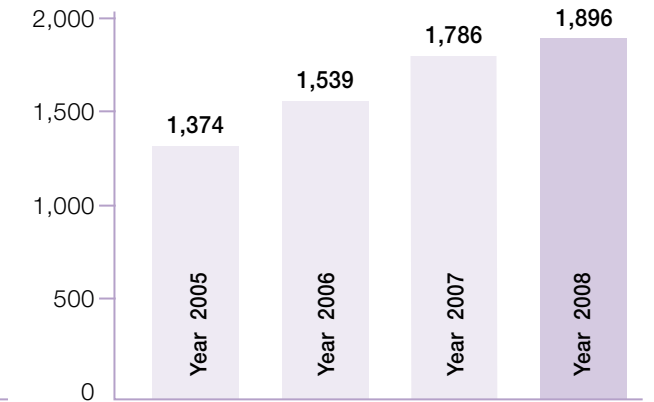


2008 Year in Review

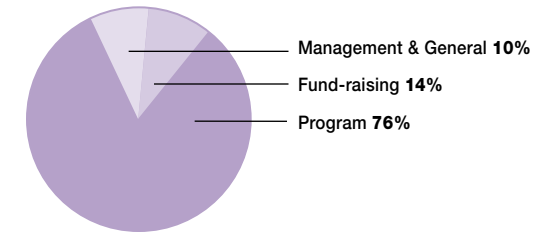
Positive Outcomes



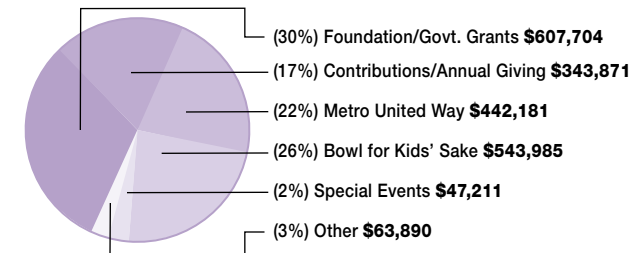
Matched Children



Distribution of Expenses



2007/2008 Review

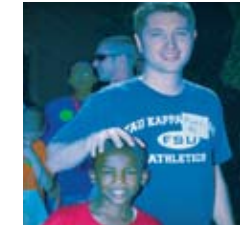


Statement of Financial Activity

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues & Support:	\$2,058,650	\$(-9,808)		\$2,048,842
Expenses:				
Program	\$1,542,273			
Mgt./General	196,539			
Fund-raising	279,327			
Total Expenses	\$2,018,139			\$2,018,139
Net Increase in Total Net Assets	\$40,511	\$(-9,808)		\$30,703
Net Assets at Beginning of Year	\$1,185,317	\$1,804,452	\$1,000	\$2,990,769
Net Assets at End of Year	\$1,225,828	\$1,794,644	\$1,000	\$3,021,472



Programs



Community-based Programs

The community-based program is the “traditional” Big Brothers Big Sisters relationship. The schedule is flexible to meet the needs of Bigs and Littles in different kinds of situations—on the weekend, in the evening, after school, etc. It’s all about the time spent together doing things you both enjoy.

- 2–3 times per month
- Flexible schedule
- Focus on friendship
- Must be 18 years old
- Have your own transportation and valid car insurance

Site-based Programs

In site-based programs, Bigs and Littles meet for one-to-one sessions in the classroom, school library, neighborhood community center or other familiar location. Bigs and Littles typically meet once a week to read together, play sports or computer games, or simply talk about life and personal issues—just as friends do.

- 1 hour per week
- Focus on schoolwork and friendship
- Visit the child on school/site grounds
- High school students and adults accepted as volunteers

Special Programs

At Big Brothers Big Sisters of Kentuckiana, we realize some children in our community have unique needs that require special attention. That’s why we’ve also created programs such as our Hispanic Mentoring Initiative to serve children from Latino families, Project Dream for children with developmental disabilities and Mentoring Children of Prisoners for young people with an incarcerated parent. In addition, we allow couples to work together as a “Big” for a child.



Donors, Sponsors, Contributors 2007-2008*

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Memory Makers – \$10,000 – \$100,000

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*Donors are listed at levels that reflect actual total giving to BBBSKY in fiscal year July 2007–June 2008.



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*Executive Committee



Fund-raising Events

Bowl For Kids' Sake

Bowl for Kids' Sake is about having fun to help kids and is our most important fund-raising event. Funds raised go directly toward matching children with carefully screened, caring Big Brother and Big Sister volunteers. The BB&T Bowl for Kids' Sake has been the event of the year for area supporters of Big Brothers Big Sisters of Kentuckiana for the last 24 years. The event attracts over 3,000 bowlers from Jefferson and surrounding counties who obtain pledges from over 40,000 sponsors in the Kentuckiana area. Bowl for Kids' Sake is an easy and enjoyable way to make a positive

difference. All participants play two games of bowling, plus receive complimentary Domino's pizza, a commemorative T-shirt and various door prizes. Players with top pledges are also eligible to win additional prizes, including gift certificates and tickets to local attractions. Donors know that their support is helping put Big Brothers and Big Sisters in children's lives. Bowlers enjoy a fun outing with friends—as well as the satisfaction of knowing they're making a big difference to kids right here in their community.

Champions 4 Her

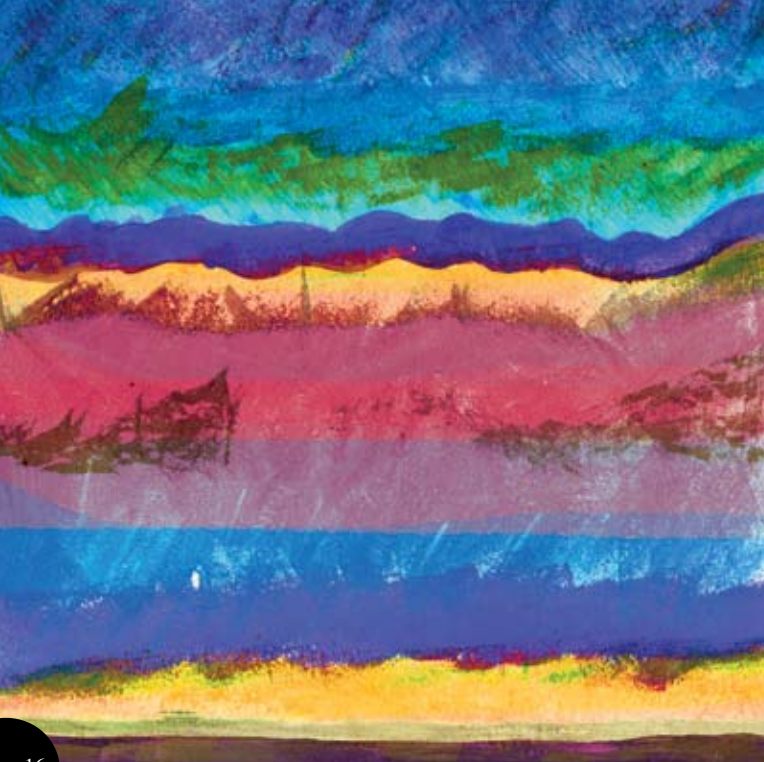
The Norton Women's Pavilion Champions 4 Her Walk, Run & Festival brings together eleven organizations in our community working toward one common goal—to improve the health and financial well-being of women and girls in Kentuckiana. We invite the community to come together on a single day in June to walk, run, raise awareness, raise funds, and to celebrate the spirit of

possibility. Participating teams and individuals will be able to run or walk a 5K, enjoy a festival on the Waterfront, and decide exactly how their fund-raising efforts are distributed among the eleven beneficiary partner organizations including Big Brothers Big Sisters of Kentuckiana.

Arby's Charity Tour

The Arby's Foundation, Inc., is grounded in the belief that every individual has the power to make a difference. From its inception in 1986, the Foundation has focused on supporting leadership, education and youth-mentoring initiatives. Participants in the Arby's is also committed to making a difference in the lives of America's youth and created the Arby's Foundation and the Arby's Charity Tour to help support its national charity, Big Brothers Big Sisters.

The Arby's Charity Tour, through golf tournaments, auctions, special events, and restaurant fundraising, is a means for Big Brothers Big Sisters, Arby's and local community partners to come together to support the youth in their city. Arby's Charity Tour in Kentuckiana, help to ensure that every child in the Kentuckiana area who needs or wants a Big Brother or a Big Sister will be matched with a positive role model.



Big Brothers Big Sisters of Kentuckiana: Mission, Vision and Values

Big Brothers Big Sisters of Kentuckiana Mission Statement

The Big Brothers Big Sisters of Kentuckiana mission is to help children reach their potential through professionally supported one-to-one relationships with measurable impact.

Big Brothers Big Sisters of Kentuckiana Vision

The Big Brothers Big Sisters of Kentuckiana vision is successful mentoring relationships for all children who need and want them, contributing to better schools, stronger communities, and brighter futures.

Big Brothers Big Sisters of Kentuckiana Values

The board, staff, volunteers and community partners value:

- Children
- Integrity
- Teamwork
- Ethical Behavior
- Cultural Diversity
- Mutual Respect
- High-Quality Volunteers and Staff
- Stewardship
- Responsible Growth

