



**Big Brothers Big Sisters**  
of Kentuckiana

**BOWL**  
*for*  
**KIDS'**  
*sake*  
**'10**

Big Brothers Big Sisters of Kentuckiana  
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[www.bbbsky.org](http://www.bbbsky.org)

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**Pick up some spares. Build up some hope.**

When you participate in Bowl for Kids' Sake, you're helping Big Brothers Big Sisters of Kentuckiana make a big difference in kid's lives! "Big" and "Little" friendships are proven to help build the self-confidence, hope and motivation kids need to stay on the path of success! Join us for an afternoon of fun on the lanes and help us put a little magic in the lives of local children.

**Bowl** – Have a great time rolling a few frames with your friends and co-workers.

**For Kids** – Hundreds of kids 7 to 16, in twelve Kentucky and Southern Indiana counties, are in need of a positive relationship with a friend and mentor.

**Sake** – Funds raised help us match kids with a responsible Big!

**Community Bowl Dates**

<b>Saturday, February 27, 2010</b> 1 p.m. and 3 p.m. AMF Rose Bowl Lanes	<b>Sunday, February 28, 2010</b> FULL AMF Rose Bowl Lanes
<b>Saturday, March 6, 2010</b> 1 p.m. and 3 p.m. AMF Rose Bowl Lanes	<b>Sunday, March 7, 2010</b> 1 p.m. and 3 p.m. AMF Rose Bowl Lanes
<b>Saturday, March 13, 2010</b> 1 p.m. and 3 p.m. AMF Rose Bowl Lanes	<b>Sunday, March 14, 2010</b> 1 p.m. and 3 p.m. AMF Rose Bowl Lanes

<b>Saturday, March 20, 2010</b> 2 p.m. Blackiston Bowl
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**Reserve Your Lanes Today!**  
**Call Angela Massey at (502) 753-3752**  
**Email: [angela.massey@bbbs.org](mailto:angela.massey@bbbs.org)**  
**Fax: (502) 587-0608**

**Do these dates not work for you? Then ask us about additional dates that are available, or schedule your own bowl to support BBBS! If you have 10 or more teams, we would be glad to coordinate a private company bowl.**

**For full event details and to fundraise online, visit [www.BowlForKidsSake.com](http://www.BowlForKidsSake.com)**



### **What to expect the day of your bowl:**

- Please don't be late! We ask that you arrive at least 20 minutes ahead of your bowling session to get registered and receive your lane assignment.
- Make sure to bring your pledge sheet and a minimum of \$80 in pledges. Everyone with \$80 in pledges (or more) on their pledge sheet will receive a commemorative Bowl for Kids' Sake 2010 t-shirt.
- Big Brothers Big Sisters of Kentuckiana (BBBS) staff will designate a lane for you and your teammates to bowl. Two games and shoe rental are **free** for each participant.
- Free Domino's pizza is available for all bowlers!

### **Things to know about pledges:**

- BBBS staff will collect your pledge sheet and any pre-paid pledges you have the day of your bowl.
- Remember to print out a report of online pledges if you fundraised online at [www.BowlForKidsSake.com](http://www.BowlForKidsSake.com). If you are unable to print your online pledges, there is a special section on the bottom of the pledge sheet to list them.
- Your sponsors can support you and BBBS by pledging "so-much-per-pin" or a flat amount and you can accept pre-paid pledges or BBBS can bill your sponsors. Due to the cost of billing, we ask sponsors to pledge a minimum of \$10.
- If someone is giving you cash or a check, you may take any amount. Checks can be made out to "Big Brothers Big Sisters of Kentuckiana" or "BBBS."

### **And don't forget the fabulous prizes!**

- Just for raising a minimum of \$80 in pledges and joining the Bowl For Kids' Sake fun, you will be eligible to win a slew of fabulous door prizes!
- During each bowling session, we may announce that the next person to bowl a strike (or a gutter ball) wins a prize. Or we might ask some fun trivia questions. We may even see who can hula hoop the longest! .
- Grand prizes will be awarded to the two adults and one youth who have the largest amounts of collected pledges as of July 1, 2010. Some restrictions apply. See pledge sheet for details.

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### **How to recruit and organize your Bowl For Kids' Sake Teams:**

1. It's a bowling party, not a board meeting – so have fun!
2. Bowl For Kid's Sake provides a wonderful opportunity to bring your company together as a team to support BBBS.
3. Don't forget to receive upper management's "blessing" and participation.
4. Distribute pledge sheets at internal company meetings. Place posters and table tents throughout your organization.
5. Spread the word and drum up support by utilizing your company's internal communication systems to publicize BFKS (e-newsletters, intranet and more)!
6. Recruit Team Captains who will recruit bowlers, or recruit bowlers and form your own team!
7. With 4 to 5 bowlers per team, calculate how many teams will represent your company or organization.
8. Call BBBS with your estimate so we can reserve as many lanes as you'll need.
9. Three (3) weeks prior to bowling, email, phone or fax to BBBS the "team captain" sign-up included in this packet to hold your lanes.
10. Ten (10) days prior to bowling, email, phone or fax the form again. This time include names of all your team captains and bowlers. Lanes pre-reserved but without a list of corresponding bowlers may be released to another company or organization, if needed.
11. Please arrive at least 20 minutes prior to your bowling session time. You will then check-in, receive your lane assignment and get your bowling shoes and bowling ball. Note: Shoes and two games are free, but you must bring in your pledge sheet with a minimum of \$80 in pledges. IT'S YOUR ADMISSION TICKET TO THE FUN!
12. You're going to have so much fun at Bowl For Kids' Sake, you'll regret not recruiting other friends, contacts and companies to organize and form their own teams. Keep that from happening by recruiting now!

**To Reserve Your Lanes:  
Call Angela Massey at (502) 753-3752  
Email: [angela.massey@bbbs.org](mailto:angela.massey@bbbs.org)  
Fax: (502) 587-0608**

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### **Fundraising online at BowlForKidsSake.com!**

Registering a team and collecting pledges online has never been easier. Here are eight easy-to-follow steps on how you can do it:

1. Go to [www.BowlForKidsSake.com](http://www.BowlForKidsSake.com).
2. Click the Register Here button on the top of the page.
3. Click "Start a team", "Join a team" or "Join as an individual", complete the information and click Continue.
4. Fill out the registration information, including user name and password. Please be sure to indicate your associated company, organization or team.
5. Once you have received confirmation, click "Continue" and then follow instructions to build your personal web page.
6. Click on the tab marked "E-mail" to send an email to everyone in your address book asking them to make a donation to support you and BBBS. Or, copy/paste your web page link into a personal message utilizing your email software of choice (Outlook, Gmail, Yahoo!, etc) and send to everyone you know!
7. Your sponsors can easily donate online using a credit card (our system is 100% secure).
8. Before you go to your bowling event, print a report showing everyone who made an online donation and bring it along with your pledge sheet when you come to bowl.

### **Things to remember:**

- If you have problems or questions regarding online registration, setting up your own website, or sending emails, call Susanne at (502) 587-0494 or email her at [susanne.sanders@bbbs.org](mailto:susanne.sanders@bbbs.org).
- Registering on the website does not reserve your lane. Lane reservations must be made by calling Angela at (502) 753-3752 or email her at [angela.massey@bbbs.org](mailto:angela.massey@bbbs.org).
- We know that coming up with new ways to raise funds can be challenging, so we're here to help! **"Fan" our Big Brothers Big Sisters of Kentuckiana page on Facebook and check back often for new ideas! We'd love to hear your own personal tips as well, so please post your suggestions and ideas and share them with others seeking ways to ramp up their donations!**



Find us on  
**Facebook**

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### **Matching corporate gifts:**

Does your place of employment offer a matching gift program? If so, you can double your support of Big Brothers Big Sisters of Kentuckiana and Bowl For Kids' Sake by applying for a matching gift donation from your employer. Just ask them if BBBS is an eligible recipient of matching gift monies and how to apply for the matching gift funds. We can provide any documentation your company may require.

If your company doesn't offer a matching gift program, talk to your benefits administrator and inquire about the company's matching gifts status and eligibility rules. If you have any questions about matching corporate gifts, please call Cathy Galante at (502) 753-3751 or email her at [cathy.galante@bbbs.org](mailto:cathy.galante@bbbs.org).

### **Companies that offer matching gift programs:**

Accident Insurance Co.	Ecolab	Nationwide Insurance Foundation
Adecco Employment, Inc.	Eli Lilly & Company	New York Life Foundation
AEGON USA, Inc.	Embassy Suites, Inc.	New York Times
Aetna Foundation	Engelhard Corporation	Norfolk Southern Foundation
Air Products and Chemicals	Equifax, Inc.	Northwestern Mutual Life Insurance
Alcoa Foundation	Equitable Life Assur. Soc.	Owens-corning Fiberglass Corp.
American Cyanamid Co.	FBD Consulting	Pennzoil Company
American Express/IDA	Flow International	People's Bank
American Home Products	Foothill Group/The FordFund	PepsiCo Foundation
American Re-Insurance co.	Fortis Foundation	Pfizer
American Television	Gannett Communities	Phillip Morris Companies, Inc.
American Airlines Foundation	GEICO Companies	Pitney-Bowes, Inc.
Anheuser-Busch Companies	General Dynamics Corp.	PNC Bank
Anthem Foundation, Inc.	GE Foundation	Principal Financial Group
Aramark	Graybar Electric Co., Inc.	Radio Shack
Arco Chemical/BP Amoco	GTE	Raytheon Systems
AT & T Foundation	Gulf Oil Foundation	Reynolds Metals Co., Foundation
Automatic Data Processing	Hewlett-Packard Company	Rohm & Haas Company
Avon Products Foundation	Home Depot	RR Donnelly & Sons Company
AXA Foundation	Honeywell	Ryder Systems, Inc.
Bank of America	Humana	Safeguard Business Systems
Bank of New York	IBM	Saint-Gobain Corporation
Bellsouth Corporation	ICI Americas, Inc.	Sherwin-Williams Foundation
BF Goodrich	IKON Office Solutions	Sony Corporation
Borden, Inc.	ITT Hartford Group, Inc.	Sprint Foundation
Brenco, Inc.	J. C. Penney Co., Inc.	Square D Co.
Brown-Forman Corporation	Jefferson-Pilot Corporation	St. Paul Fire and Marine Insurance
Buckeye Pipe Line	Johnson & Johnson	State Farm Companies Foundations
Burlington Resources, Inc.	Johnston Controls Foundation	Student Loan Marketing Association
Can Foundation	Jostens Foundation, Inc.	Subaru of America
CBS Corporation	Kemper	Tenneco, Inc.
Cestar Bank Mortgage	K-Mart Corporation	Texas Gas

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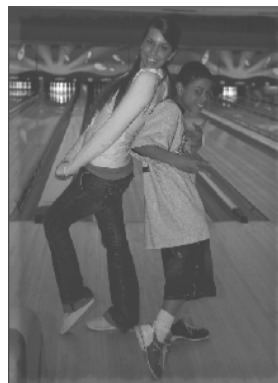


**Companies continued:**

Chase Manhattan Corp.	K-Mart Corporation Stores	The BF Goodrich Co.
Chevron Corporation	Land America Financial Group	The Black and Decker Corp.
Chubb & Sons Insurance	Lawyers Title Insurance	The Prudential Foundation
Chubb Life America	Lucent Technologies	TRW Foundation
Circuit City Stores	M.A. Hanna Company Ins.	UBS
CITGO Petroleum Corp.	Matrix Corporation Integration	Unisys Corporation
Citibank/Citicorp	MCI Telecommunications	United Parcel Service
CoAmerican General Life	Merck Company Foundation	United Postal Services
Coca-Cola Company	Merrill Lynch & Co., Inc.	US West
Colgate-Palmolive Co	Microsoft Corporation	Vanguard
Conrail Flexi Flo	MMC	Vulcan Material Company
Covenant Group KY	Mobil Foundation	Wachovia
Deloitte & Touche Foundation	Morgan & Co., Inc.	Waste Management
Delta Air Lines Foundation	Motorola Foundation	Wells Fargo
Dictaphone Voice & Data	Nabisco Foundation	Weyerhaeuser Co.
DMR Associates	Nabisco RJR	Xerox Corporation
DSM Chemicals	National City Bank	Y.J.C. Penney
Dun & Bradstreet	National City Corp	Yum! Brands
Eaton Corporation		Zurich Reinsurance Company



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