



Big Brothers Big Sisters of the Triangle
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Big Brothers Big Sisters of the Triangle to Host 7th Annual Bowl for Kids' Sake Event

Raised funds to help at-risk children in the Triangle

Raleigh, NC- April, 16, 2008 — Big Brothers Big Sisters of the Triangle (BBBST), a leader in youth mentoring services, will host its 7th annual Bowl for Kids' Sake event on Saturday, April 26th at the Mardi Gras Bowling Center in Chapel Hill and the AMF South Hills Lanes in Cary from 10 a.m. to 3 p.m. With last year's event raising over \$40,000, it continues to be the largest fundraiser for the organization.

"This event remains as our most popular fundraiser and has allowed us to help more than 1,000 at-risk children," said Kim Breeden, CEO for Big Brothers Big Sisters of the Triangle. "However, with an estimated 71,000 at-risk children in the Triangle we still have a long way to go. We are confident that this year's event will continue to exceed our expectations and allow us to close this gap and have a larger community impact."

Bowl for Kids' Sake is about having fun to help kids. Funds raised go directly toward matching children with carefully-screened, caring Big Brother and Big Sister volunteers. Interested parties can simply donate or register as a bowler and enjoy a fun outing with friends — as well as the satisfaction of knowing you're making a big difference to kids right here in your community. In addition, students are also encouraged to create teams with the opportunity to win a grand prize of \$1,000. Other prizes include a \$500 American Express gift card to the individual bowler who raises the most money. For more information on how to participate, please visit <http://TriangleBFKS.Kintera.org>.

More about the BBBST program

BBBST puts a strong focus on reaching children with multiple risk-factors, and develops the strategic partnerships that can address those broad situations for each child served. With this approach the organization is not only creating substantial change in each child's life, but is able to provide measurable impact that will enhance our local communities. This approach sends an army of changed young people back into our most underserved communities to reshape those communities in targeted significant ways.

About BBBST, Inc.

Big Brothers Big Sisters of the Triangle helps children reach their potential through professionally supported, one-to-one relationships with measurable impact. By promoting their self-esteem, expanding their awareness of life's opportunities, and providing them with guidance and support through long-term, one-to-one mentorships with caring adult volunteers, BBBST seeks to make a positive difference in the lives of at-risk children between the ages of 6-14 primarily from low-income single parent homes. In 2007, BBBST helped more than 1,100 children in the Triangle. To learn more about BBBST, please visit www.bbbstriangle.org.

