



# Big Brothers Big Sisters

of Greater Cleveland

## 2010-2011 Special Events

As a 100% donor-supported organization, contributions from corporations, organizations and individuals are essential to Big Brothers Big Sisters of Greater Cleveland's ability to enhance the lives of at-risk youth by providing them with a caring adult mentor in their lives. We are proud to offer a wide variety of special events to give generous partners the opportunity to support our cause either through sponsorships, participation or both.

### Cleveland Arby's Charity Tour August • Firestone Country Club



This exclusive, first-class tournament, which has raised nearly \$1.3 million since 1999 for BBBS agencies in northeast Ohio, will again take place at prestigious Firestone Country Club. Don't miss this opportunity to play one of the finest courses of any private club in the U.S. (and home to the annual PGA WGC-Bridgestone Invitational), all while supporting critical BBBS mentoring programs for at-risk youth. Open to businesses and individuals alike, the ACT is a perfect opportunity to develop friendships, enhance business partnerships, impress clients and reward employees. After a wonderful day of golf, participants and other guests relax at the post-round clubhouse reception, live and silent auctions, and event award and event check presentations. [Visit www.arbysfoundation.org/cle10 for more information](http://www.arbysfoundation.org/cle10)

### Adam Brownfield Memorial Golf Outing September • Westfield Country Club

*Adam Brownfield  
Memorial Golf Outing*

The annual Adam Brownfield Memorial Golf Outing commemorates the life of Big Brother Adam Brownfield, and celebrates his commitment to community service. Adam did not seek reward or praise, but possessed the extraordinary ability to say yes to mentoring a child of promise – a child of a prisoner who is seven times more likely to follow that parent to prison without a mentor. The golf outing raises needed funds for Big Brothers Big Sisters of Greater Cleveland to recruit, train and sustain a match for one year. Sponsorship of the Adam Brownfield Memorial Golf Outing supports the future of BBBS-GC. The outing is held at Westfield Country Club on both of its storied courses. The elegant event features lunch cooked on the course, a 19<sup>th</sup> hole reception, awards and dinner. [E-mail greg.wereb@bbbs.org for more information](mailto:greg.wereb@bbbs.org)

### Big Brothers Big Sisters Mentoring Challenge March - June



The critical mentoring needs of children are at an all-time high – over 300 young men in Cuyahoga County are on a waiting list after asking for a mentor through BBBS-GC, and funding is integral to make them a reality. In 2010 Cleveland Cavaliers forward Darnell Jackson was the face of the inaugural BBBS Mentoring Challenge, whose goal was to recruit 100 mentors and raise \$100,000 to support those matches to allow them to grow and thrive. With a successful year one under our belt, BBBS-GC is making the Mentoring Challenge an annual campaign - a high-profile, sponsorship-driven call-to-action initiative featuring multiple media touchpoints and a continuing presence with the Cleveland Cavaliers. Every person raising their hand to mentor and every donation, no matter the amount, can provide a world of good for a child. [E-mail greg.wereb@bbbs.org for more information](mailto:greg.wereb@bbbs.org)

### Bowl For Kids' Sake March - May



Have a great time AND help provide a child with a mentor...at the same time at Bowl For Kids' Sake – BBBS-GC's signature Spring fundraiser to match volunteers with children waiting for a mentor in Cuyahoga County. The turnkey event is a perfect opportunity for corporate outings and team-building and recognition efforts, but also a fine fit for individuals wishing to support the BBBS cause. Participants put together a team of five bowlers or join an existing team, and each bowler raises pledges from family, friends, colleagues and co-workers, easily through our event website or through offline donations. Various community BFKS events are open to everyone, and private corporate events and sponsorships are available as well.

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### Agency-Sponsored Match Celebration Activities

Agency-sponsored activities add fun and variety, and strengthen the sense of belonging for everyone connected with our program. BBBS-GC's annual events – such as our Summer Picnic, Winter Polar Blast Snow Tubing, Spring Whirlyball, Fall Apple Picking, and our community service events – are designed to address age, gender and other developmental needs to ensure that our matches, as well as all friends of our program, get the maximum benefits from these wonderful experiences. A variety of sponsorship opportunities are available for events throughout the year. [E-mail greg.wereb@bbbs.org for more information](mailto:greg.wereb@bbbs.org)

